

# Strategic Corporate Governance

## Course Description

- This Training on Strategic Corporate Governance, is carefully outlined to take the participants through a blend of three key interlinked corporate topics: Governance, Strategic Management and Strategic Leadership aiming to enrich their knowledge and understanding for those mission-critical practices. This training course elaborates on all the processes of Corporate Governance covering frameworks at both the Board level (Board Governance) as well as the Executive Management levels (Assurance and Control). Delegates will be able to assess the strength of their own Organization's Governance Practices and identify where change and improvement is needed.
- This training course addresses all the elements of the Strategic Management system from setting the purpose and until successful implementation and elaborates on the role of the Leadership on realizing this success. Participants will be able to establish the Strategic dimension tying Corporate Governance with Strategic Planning all the way across the organization. This training course will also present the Guiding Principles of the Governance standard codes and how Corporate Governance is measured and benchmarked around the world.

This training course will highlight:

- What is Corporate Governance
- Principles of Good Corporate Governance
- Board's Roles, Duties and Responsibilities
- The Board Governance framework
- The Strategic Management system elements
- The Governance, Risk and Compliance (GRC) Perspective
- The Integrated Assurance and Control Model
- The Integrated Disclosures and Reporting Model

## OBJECTIVES

By the end of this training seminar, you will be able to:

- Explore a comprehensive Generic Governance model based on key principles and adaptable to any organization
- Learn about the Roles, Duties and Responsibilities of the Board
- Study how to develop and implement a Corporate Strategy
- Discuss how to apply a comprehensive model of Governance Assurance and Control within the organization
- Discuss the Integrated Model of Governance Disclosures and Reporting within the Organization
- Learn about the standard codes of Corporate Governance and its Guiding principles
- Gain an Understanding about Board Evaluation and Governance Measurement and Benchmarking

## **TRAINING METHODOLOGY**

- A highly interactive training course, where all delegates will be encouraged to engage and participate, share and gain from each other's knowledge and experience.
- The classroom lectures will rely on a bullet-based slide presentation coupled with practical workshops, relevant case studies wherever applicable.
- ORGANISATIONAL IMPACT
- This training course is of direct relevance to Private Sector, Public Sector, Government and Non-Governmental entities and authorities which can achieve improvements in their operations through:
  - Developing an Effective implementable Corporate Governance framework based on best practices and international standards
  - Identifying the areas for change
  - Improvement in current Corporate Governance Practices
  - Enhancing the Effectiveness of the Strategic Planning
  - Improvement in the Management system

## **PERSONAL IMPACT**

This training course will benefit participants by gaining knowledge that will enable them to have a better understanding on:

- Corporate Strategy
- Their Roles and Responsibilities within their respective functions
- The Corporate Governance structure in place
- Applying Changes to perform more Efficiently and effectively
- Board Evaluation and Governance Measurement and Benchmarking

## **WHO SHOULD ATTEND?**

This training course is suitable for a wide range of professionals but greatly benefit:

- Chairs, Committee Chairs
- Board Members, Committee Members
- Board Secretaries
- CEOs, Executive Directors, Senior Management
- Corporate Governance Officers / Professionals
- Strategic Planning Officers / Professionals
- Risk / Compliance Management Function
- Internal Audit Function, Internal Control Function
- Corporate Affairs, Legal

## Course Outline

### Corporate Governance

- What is Corporate Governance
- Governance Historical Evolution
- The Governance Challenge
- Principles for Good Corporate Governance
- The 4 Ps of Corporate Governance
- Who's Who in Corporate Governance

### The Board

- Board positioning within the Power hierarchy
- Board's Roles, Duties and Responsibilities
- Board Structure
- Board Instruments and Tools
- Board Governance
- Board's Dynamics
- Influence of Leadership of the Board and the Organization

### Strategic Planning and Management

- The Essence of Strategy – Strategy Definitions
- Strategic Leadership
- Levels of Strategy
- The Strategic Management System
- Strategy Governance

### Integrated Assurance and Control, Disclosures and Reporting

- The Governance, Risk and Compliance (GRC) Perspective
- The Three (3) Lines of Defense Model
- Role of Internal Audit
- Role of External Audit
- Emerging Governance Practices
- Integrated Disclosures and Reporting Framework

### Corporate Governance Around the World

- Corporate Governance Standard Codes
- Guiding Principles
- Board Evaluation
- Governance Measurement and Benchmarking
- Wrap-up and Closing