Public Policy, Governance & Administration

INTRODUCTION

- This Public Policy, Governance & Administration training course is a must have class introducing the fundamentals of public policy being the main instrument to respond to diverse public problems which appear to be increasing in quantity and complexity.
- This training course provides you with a general overview of the three main aspects of public policy:
- The first aspect - public policy studies will examine the basic concepts of this term to better understand why governments do what they do.
- The second aspect - public policy analysis will focus on introducing the various approaches to policy making, including public policy theories, ideologies and contexts thus having a better understanding of what governments do.
- The third aspect -public policy development process will discuss the stages of the policy-making cycle, and will increase your awareness on policy implementation steps and how governments do what they do.
- This training course will enable participants to relate the public policy process to the public administration structure in place as well as the governance framework implemented thus appreciating the integration required to ensure the effectiveness in-between the three arrangements.

This training course will highlight:

- Basic Concepts of Public Policy
- Public Policy Theories, Ideologies and Contexts
- Public Policy Development Cycle
- Public Administration Structure
- Public Governance Framework
- Integration between Public Policy Cycle, Public Administration Structure and Governance Framework

OBJECTIVES

At the end of this training course, you will learn to:

- Understand the basic concepts and key terms of Public Policy
- Assess the positioning of Public Policy as a social science
- Explore different Public Policy ideologies and contexts
- Recognize the primary components of the Public Policy process
- Appreciate the inter-relation of Public Policy, Public Administration and Governance
- Outline the major challenges facing Policy Making

TRAINING METHODOLOGY

- A highly interactive class, where all delegates will be encouraged to engage and participate, share and gain from each other's knowledge and experience.
- The classroom lectures will rely on a bullet based slide presentation enriched by group discussions around case studies and checklists wherever applicable.

ORGANISATIONAL IMPACT

- Addressing Public Problems in a Priority and Timely manner
- Effective Decision Making
- Efficient Structure of Policy Making
- Clarity on Roles and Responsibilities (Who is supposed to do What?)
- Better Utilization of Available Constrained Resources
- Improving Quality in both the Content of Policy & the Policy Process
- Addressing Major Challenges Faced in Existing Policy Making Environment

PERSONAL IMPACT

This training course will benefit participants by gaining knowledge that will enable them to have a better understanding on:

- Their Roles and Responsibilities in the Policy Making Process
- Roles & Responsibilities of the Structures and Institutions Involved in the Process
- How to Develop an Effective Policy Making Process
- How to Design and Formulate Policies
- How to Implement and Execute Policies
- How to Monitor and Evaluate Policies, Programmes & other Courses of Actions Adopted by the State

WHO SHOULD ATTEND?

This training course is targeting suitable to a wide range of Public Sector, Government and Non-Government Officials, involved at various levels and different stages of the Policy-making Process:

- Senior Management and Middle Management
- Senior Officers
- Officers
- Executive Management and Directors
- Ministerial & Ministerial Committee Levels
- Governing Body & CEO Levels

Course Outline

Introduction to Public Policy

- What is Public Policy?
- Basic Concepts of Public Policy
- Why Governments use Public Policy?
- Public Policy Theories, Ideologies and Contexts
- Public Policy Positioning
- Government Public Policy in Different Substantive Fields

Public Policy Development Process

- Problem Identification and Definition
- Policy Formulation
- Information Research
- Information Analysis
- Policy Design
- Policy Recommendations

Public Policy Development Process

- Policy Planning
- Decision Making
- Policy Implementation
- Policy Monitoring
- Policy Evaluation

Public Governance, Public Administration

- Features of Good Public Policy
- Governance in the Public Sector
- Principles of Good Governance
- Governance Framework
- Public Management Structure
- New Public Management
- Public Policy, Governance and Administration Interplay

Public Policy and Politics

- Government Governance
- Do Policies Determine Politics
- Classification of Public Policy Types
- Dimensions Distinguishing Policy-Politics Relations
- Policy Institutions